



*Inspire
Create
Educate*

CCAG NEWS LETTER

May 8, 2013 Edition

**Clark County Artist Guild Meeting Wednesday May 8th
At Total Wine and More 730 S. Rampart Blvd. 6:00 pm**

Mission Statement:

The Clark County Artists Guild is a non-profit organization that supports the visual arts through exhibitions and educational classes. Workshops are offered by our teachers to inspire, create and educate seniors, adults and children within the community.

CLARK COUNTY ARTISTS GUILD UPDATE:

The Liability License that the CCAG carries is only valid for “CCAG Sponsored Shows” and is not valid for any other shows you may participate in.

MARK YOU CALENDARS!!

Eat at Chili’s and support the CCAG. Chili’s will donate 15% of the tab to Clark County Artists Guild

Free Coupons do not count/Gift Certificates are fine.

Make this a night out, invite your friends! Print the flyer (below) or pick one up at the Meeting.

Clark County Artists Guild Event



artist guild gbn
flyer.pdf

Chili’s Restaurant

6505 N. Decatur Blvd.

Las Vegas, NV 89131

CCAG badges are available for \$10.00 order a badge at the General Meeting
or contact :Mary Aldinger 658-6998 nvbroker@cox.net to receive your badge.

Board Members needed, it’s time to volunteer your time for the Clark County Artists Guild.

Please contact Ernesto Chavez at 395-0598

The May Challenge theme will be “Families”

Bring in one entry to participate in the challenge theme and for everyone to enjoy.

Congratulations to Susan Kucera for winning the April Theme “Re-Birth”

If you have recently won an award, or have a featured show or event, please let us know of your success so that we can share it with others.

NEW MEMBERS:

We want to acknowledge and welcome the following new members:

Gregory Colhouer

Jeffrey Oldham

Lazaro Moya Rodriguez

Jan Schaeffer

Carol Mumma

IN CASE YOU MISSED IT!

Kenneth Engel from Restoration Guaranteed was our guest speaker. Kenneth, a graduate of Chounards Institute of Art presented on the subject of restoring oil and acrylic paintings to master quality. He showed several examples of how to clean dust and damage to paintings. He said using turpentine lightly will clean dust and that many be used 1 layer at a time if used lightly. For any rips or tears, Kenneth Engel suggested working from the back and lightly sanding and adding a solution for the repair of rips and tears.

We have added a suggestion box for your convenience at the check-in table. We appreciate your suggestions for improving the Clark County Artists Guild. The Board will review all suggestions

GUEST SPEAKER

Ernesto Chavez

Ernesto owns and operates Galleria de Chavez and has been in the art business since 1995. During the presentation, Ernesto will show some examples of how tone value of our artwork compares with tone value from master artists. This will be done by utilizing a “histogram”. You may draw your own conclusions from this analysis. During the second part, Ernesto will discuss some tips and tricks for selling artwork. This will include what inventory to have, how to present it, how to price it and how to engage a customer in a sales oriented conversation.

Message from the President:

Art show season is in full swing. During April/May, I will have participated in the following shows: CCAG Springtime Art Show, Art & Eats Show in Summerlin, Boulder City Fine Art Show, Sun City Aliante Mother’s Day, Henderson Art Show on Water Street, and yes, I will have squeezed in a few visits to Whole Foods in Summerlin and Henderson. Sales vary from show to show; however, the biggest benefit is exposure to new customers. Often, someone will call and say, “I saw you at such and such show”, which opens the door to a possible sale. Sometimes, a customer may call several months later. This happens because the artwork made an impression and little conversation and business card goes a long way. Even though it can be monotonous, it is very important to try to make a friend with every person who visits my booth. As it turns out, if the customer likes you and they like your art, they are likely to buy your art. We cannot expect sales immediately. It may take time to determine what customers like and how to start a friendly engaging conversation with them. “Hi, how are you” – does not give you get you much more than a “Hi” and a smile. However, “Hi, are you looking for something for your home or your office?” – is a much better icebreaker, and the customer is expected to respond. Common responses are: “No, we’re just looking”, “Yes, for the home”, “Yes, for the office”, or some other variation. Yes, means start selling. No, means keep the conversation friendly, but don’t push. In time, you will develop your own technique. Perhaps you can share your technique with the group. See you at the next meeting.

Featured Artist Corner: If you would like to be featured here, or know of someone in the CCAG who you would like to see as our “featured artist” please contact Mary Aldinger at 702-658-6998

FEATURED ARTIST:

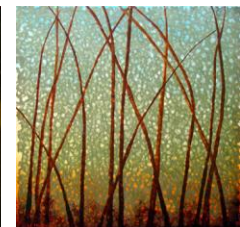
Lisl Harper

I studied art and business administration in college, but am primarily self-taught. College, marriage and children came first as with most of us, but I always found time to paint or sketch and take a few art classes from local artists while raising my family. I moved to Las Vegas 8 years ago with my husband. Moving here and not knowing anyone in the art industry was a challenge for me, but I soon found many wonderful people to share my love of art with. At my first juried show in 2011 in the Green Valley Library I was surprised and pleased with the 1st prize win for Mixed Medium.

As an artist I find sketching and painting an emotional and mental exercise I love and enjoy; an escape into my mind’s eye. Plein Aire (painting outside) painting landscapes, especially trees is dear to me. I recently spent the weekend at Pine Woods Resort in Utah to sketch the trees and snow. Trees make ideal subjects for drawing because of the characteristics and textures peculiar to each tree and there is an abundance of them in many shapes and sizes, but most importantly they mirror seasonal changes and climate conditions in the mountains, deserts or seashores where they are twisted by the wind into bizarre shapes as they grow. How many of you have been to Spring Preserves desert garden here in Las Vegas? Chieko Amadon and I have sat and sketched the trees, flowers and desert landscape when it’s cool in the mornings there and had the privilege of being filmed by channel 8.

My experience as your Past President, Vice President, Secretary and newsletter chairman of the Clark County Artists Guild was fun, challenging and educational. Volunteering gave me the opportunity to make so many valuable contacts and friends in the art industry. I learned how to find judges, write judging criteria, run an art show and find guest speakers for our monthly meetings as well as write our newsletters and record the minutes. I would never have had these opportunities if it wasn’t for volunteering to be on the Board, thank you CCAG for allowing me to represent you in these past years and I look forward to many more.

Artist: Lisl Harper



Clark County Artists Guild Member Services

If you would like your information here please contact Mary Aldinger 702-658-6998, nvbroker@cox.net

Galleria de Chavez Ernesto Chavez, Owner

New Location: 7885 W Sahara Ave, STE 107 Las Vegas, NV 89117 Ph: 702-395-0598
Web: www.galleriachavez.com Email: vegasframer@gmail.com

Photo Restoration Art Reproduction Canvas Stretching Custom Framing Photo Enlargement
Ready Made Standard Frames Print to Canvas Photo and Fine Art Paper Art Supplies
Paint Foam Matboard and Glass available

Yamille Gaez

11204 Playa Bonita Ave Las Vegas NV 89138 702-363-8044
Web: www.redrockartcenter.com Email: Ygaez@aol.com

Stained Glass Etched Glass Glass Designs Painting

Sjana Nanni 702-485-1730

Classes Tuesday – Saturday \$25.00

Sjana has trained with many renowned artists, her skills to include: Stained Glass using copper foil, portraitures, sign painting, sign lettering and storefront design. She is also a sculptor and painter.

Classes available: Painting Pottery Sculpting (Purchase Tools Separately)

Barbara Sullivan

Web: www.barbarasullivan.com Email: barbarra@barbarasullivan.com 702-465-8580

Listed in “*Who's Who in American Art*” Barbara is an award winning, representational fine artist and instructor in oil painting for over 40 years. Barbara teaches adults and teens 15 and up. Barbara Sullivan is teaching at:

ART STARTS HERE Saturdays 9 to 12 Noon 8453 W. Lake Mead Blvd Las Vegas, NV 89128

SELAH (an art salon) Wednesdays 12 Noon to 3 PM 509 S. 7th Street Las Vegas, NV 89101

www.artstartshere.com

www.selahlv.com

Chieko Amadon 646-2780

Art Classes Monday, Wednesday, Friday 9 am – 1 pm

Chieko is a certified art teacher with over 21 years experience teaching, and has been painting with oils and pastels for over 45 years. View her paintings on the CCAG website: www.ccartistsguildnv.com

Sensei Muriel Scrivner 496-3763 mflowersensei@aol.com

Classes : 2nd Saturday of the month and the following Monday.

\$30.00 for 1 class or \$50.00 for 2 classes includes supplies.

Teaching the art of Ikenobo/Ikenaba the art of Japanese Floral Arranging.

K.C. Rath – EZ Photo Design

6445 S. Tenaya Ste. B-100 Henderson, NV. 702-634-8837 office (toll free) at 1-855-534-0782

Website: ezphotodesign.com email at: Sales@ezphotodesign.com

Photo to Canvas

Framing